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IN BRIEF

Pitch quickly and avoid producer tune-out! PitchMarket 2010 offers a weekend bursting with practical tools, advice and practice to help writers define compelling elements of their screenplays and learn how to pitch their script in a concise and entertaining manner that emphasizes the hook and eliminates "writer-babble."

FTX Events proudly presents this unique television/film/new media industry event Saturday March 6th and Sunday March 7th, 2010 at both the Vancouver Four Seasons Hotel. PitchMarket 2010 provides the opportunity for writers and producers from the Pacific Northwest to meet decision makers at every level, from studio execs to indie producers.

VANCOUVER, BC or SEATTLE, WA: Are you a film school graduate? Have you got a great idea for a TV or web series? Got ninety-four pages of gold? Don't miss out on the opportunity to pitch directly to industry executives, literary agents, and managers. This is your chance to grab some serious face-time with industry pros.

This year's PitchMarket features two days of career development workshops, coaching sessions, networking events, panel pitches and face-to-face meetings. Chat with story editors and learn about industry products and services in the **Pitch Cafe** or enjoy the **Indie Lounge**, a relaxed networking space with special guest indie producers and directors.

The **TV Series Panel Pitch** features a handful of talented applicants leveraging an extended pitching session to an entire panel of decision makers, while other participants watch and learn. **Application deadline for this unique opportunity is February 1st 2010.** For more information and application forms visit www.ftxevents.com.

BACKGROUND: FTX Events was launched in 2005 by Marcy Schacter and Rob Neilson, both of whom are extremely active in the BC film and television industry. In October 2006 they launched the FTXwest Film & Television Expo at the Vancouver Convention and Exhibition Center. The focus was to introduce Canadians to the latest technologies in film, television and new media.

The event also presented a series of educational seminars, panels, intensive filmmaking workshops and a full day of pitching at the Great Canadian Pitchfest. Close to 300 screenwriters, producers and filmmakers attended. Approximately 2,000 industry members

visited the trade show itself. Given the overwhelming success of the Great Canadian Pitchfest, Marcy Schacter developed the event into a 2-day standalone; the result is PitchMarket 2010.

FTX Events is committed to keeping abreast of current trends in the industry and to fulfill the professional development needs of the artistic community both locally and internationally. Don't miss PitchMarket 2010, March 6th -7th 2010 at the Four Seasons Hotel in Vancouver.

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