

**For Immediate Release:
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Pitch Your Heart Out!

IN BRIEF: Forget about Banff! FTX Events is pleased to announce their tremendously popular, television/film industry pitch event is coming back to Vancouver this Spring. PitchMarket 2010 is returning, for its fourth year, Saturday March 6th and Sunday March 7th 2010 to the Four Seasons Hotel Vancouver.

VANCOUVER BC: Are you a film school graduate? Have you got a great concept for a TV show? Developed a pilot? Or maybe you've been pursuing the biz for sometime having studied screen/script writing. If any of these describe you - you don't miss this opportunity to pitch directly to industry executives, literary agents, and managers. This is Hollywood North's chance to grab some face-time with industry pros. PitchMarket 2010, a unique pitching event, features the opportunity to meet decision makers at every level, from big budget studio execs to low-budget indie producers.

This year's PitchMarket features two days of pitch workshops, coaching sessions, career accelerators for industry advancement, panel pitches and face-to-face pitch meetings. Chat with story editors, funding agencies, and other industry organizations in the **Pitch Cafe** or enjoy the **Indie Lounge**, a relaxed networking space with special guest indie producers and directors.

The **TV Series Panel Pitch** features a handful of talented applicants leveraging an extended pitching session to an entire panel of decision makers, while other participants watch and learn. **Application deadline for this unique opportunity is February 1, 2010.** For more information and application forms visit www.ftxevents.com.

EARLY BIRD PRICING AVAILABLE

FIRST 150 REGISTRANTS

Sunday PitchMarket Only: \$295 (includes Oscar Wrap Party)

Saturday/Sunday Combo Pass: \$355 (\$25 off for first 25 participants)

Saturday/Sunday Combo Pass & Fairmont Hotel Stay (2 nights): \$695

Extra Oscar Wrap Party Ticket: \$35 (limited supply)

FIRST 150 PitchMarket Registrants get Decision Maker Profile Book, Networking Breakfast and Oscar Wrap Party.

Saturday Forum passes and individual workshop/panel tickets will be available if space allows.

Reserve now! After 150 attendees prices increase to:

Sunday PitchMarket: \$330**

Saturday/Sunday combo: \$390**

(plus \$360 for 2 night Fairmont Hotel stay)

**includes Decision Maker Profile Book and Networking Breakfast

Discounts for the first 50 STUDENTS to register - call (604) 873-0277 for more information

Discounts for industry/association members - call (604) 873-0277 for more information

BACKGROUND: FTX Events was launched in January 2005 by Marcy Schacter and Rob Neilson both of whom are extremely active in the BC film and television industry themselves. In October 2006 the annual trade show and conference, FTXwest Film & Television Expo, was kicked off at the Vancouver Convention and Exhibition Center and was a great success.

The focus of the FTXwest show was to introduce Canadians to the latest technologies in film, television and new media. The event also presented a series of educational seminars, panels, intensive filmmaking workshops and a full day of pitching at the Great Canadian Pitchfest, where close to **300 screenwriters, producers and filmmakers** attended the conference. Approximately **2,000 industry members** visited the trade show itself.

In 2009 the company added some special workshops presented by best-selling author Dara Marks (noted Hollywood script doctor), including a unique Writers Cruise at Sea in August 2009. "Engaging the Feminine Heroic" took 15 women writers on a cruise to Alaska while exploring the world of mythology and its relationship to story. There will many more of these types of events coming in the near future.

FTX Events is committed to keeping abreast of current trends in the industry and to fulfill the professional development needs of the artistic community both locally and internationally. One of the newest and most exciting additions to the lineup in 2010 is our completely re-vamped pitching event, "Pitchmarket 2010", at the Four Seasons Hotel Vancouver March 6th -7th 2010.

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