

FTXevents

EXHIBITOR PACKAGE & ADVERTISING RATES

EXHIBITOR RATES

All exhibitors must provide a 50% deposit upon signing of an exhibitor contract, with the outstanding balance to be paid no later than 60 days after the deposit is received - excepting some promotional offers.

Early bird rate, booked by January 15th, with 50% down is \$550. After which prices will increase to \$650. Each table includes:

- 1 - 6' x 2' skirted table
- 2 folding chairs
- 1 - 7" x 44" table identification sign (no logos)

Custom tables are available. For more information contact sales@ftxevents.com

PROGRAM GUIDE RATES

ARTWORK SPECIFICATIONS:

- Fonts should be embedded or converted to outlines
- Images should be embedded
- Files should be at least 300dpi
- CMYK only please
- Ad Design & Production - \$85/hour

MATERIAL REQUIREMENTS:

- Advertising rates indicate camera-ready art supplied to fit our ad size specifications. Publisher will charge advertiser for any/all additional design work incurred.

DEADLINES:

Booking ad space: January 20, 2010
Artwork submission: January 28, 2010

FILE DELIVERY:

Email: admin@amethysteye.com (Please email for additional delivery methods.)

BLEED:	WIDTH X HEIGHT	PRICE
Spread	17.25 x 11.25 (Bleed Size) 17 x 11 (trim Size)	\$2,380
Full Page	8.75 x 11.25 (Bleed Size) 8.5 x 11 (Trim Size)	\$1,190

NON-BLEED:	WIDTH X HEIGHT	PRICE
Full Page	8 x 10.5	\$1,190
1/2 Page Hor.	8 x 5.125	\$650
1/2 Page Vert.	3.875 x 10.375	\$650
1/4 Page	3.875 x 5.125	\$380
1/8 Page	3.875 x 2.5	\$225

WEBSITE RATES

The FTX Events website has received over 1.4 million hits per annum, providing our advertisers with significant exposure. The following formats are available:

ADVERTISEMENT:	WIDTH X HEIGHT	/3 MO.	/YEAR
Skyscraper	200 x 140 (pixels)	\$400	\$1350
Banner	650 x 80 (pixels)	\$500	\$1800

- File size should not exceed 40k.
- JPEG, GIF or Flash files only (72dpi).

*ALL PRICES SUBJECT TO APPLICABLE TAXES

*NOTE: FTX EVENTS INC RESERVES THE RIGHT TO REFUSE ARTWORK